

Kevin McCaul

Interactive Designer

kmccaul@gmail.com

<http://www.kmccaul.com>

EDUCATION:

Syracuse University
Syracuse, NY
B.F.A. Advertising Design

Rochester Institute of Technology
Rochester, NY
Certificates in ColdFusion and XML

School of Visual Arts
New York, NY
Coursework in Advertising Concepts

SOFTWARE:

Tools:

Adobe Photoshop CS3
Adobe ImageReady
Adobe Illustrator
Flash CS3
Macromedia Dreamweaver
Macromedia Fireworks
MS Word
Acrobat programs
Bare Bones BBEdit

Languages:

HTML
ActionScripting 2.0
ActionScripting 3.0 (basic)
Javascript
CSS
ColdFusion (basic)
XML (basic)

EXPERIENCE:

May 2009 - Present (Freelance)
Digitas New York, NY - RichMedia Design
DraftFCB New York, NY - Flash Production

March 2006 - May 2009 (Staff)
Designer
Organic.com New York, NY

- Produced interactive deliverables for a major financial institution.
- Developed concepts for banners, micro sites and landing pages.
- Assisted in production for Coach.com e-commerce.

April 2001 - March 2006 (Freelance)
MRM Worldwide (McCann) New York, NY - Flash Production
A&E Television Networks Stamford, CT - Web Production
Colangelo Synergy Marketing Darien, CT - Web Production
David Siegel New York, NY - Web Design and Production
Reader's Digest Pleasantville, NY - Web Production
Modem Media East Norwalk, CT - Flash Production
designsite.com Fairfield, CT - Flash Designer
Murphy and Company Greenwich, CT - Designer
World Wrestling Entertainment Stamford, CT - Web Production
Starwood Hotels and Resorts White Plains, NY - Flash Designer
Dakota Group Wilton, CT - Web Developer
Paper.com New Canaan, CT - Web Production
Priceline.com Norwalk, CT - Banner Ads Design and Production
Onward Healthcare Wilton, CT - Web Design/Production
First Presbyterian Church of New Canaan New Canaan, CT - Web Design/Production
Adam Broderick Spa and Salon Ridgefield, CT - Web Design/Production

February 1996 - March 2001 (Staff)
Senior Designer
e-Media LLC Stamford, CT

- Produced custom web site and support graphics from design concept through final production for a series of Fortune 1000 clients.
- Managed multiple projects simultaneously and effectively in a fast paced environment.

1989 - 1996 (Freelance)
Ryan Partnership Westport, CT
Warner, Bicking and Morris New York, NY
Conair Stamford, CT
Gaskell Associates Westport, CT
APF Design Port Chester, NY
Fresh Perspectives Armonk, NY
Barry Blau Fairfield, CT
Chris Petrone Associates Bedford, NY
World Wrestling Federation Stamford, CT
Anderson/Lembke Stamford, CT
Zotos International Darien, CT
Buckley/Decerchio New York, NY
Gartner Stamford, CT
Champion International Stamford, CT

1986 - 1989 (Staff)
Art Director
G. W. Hoffman Darien, CT

- Designed and art directed client's promotional programs (FSIs, POPs, Coupons, etc).
- Oversaw photo shoot direction, illustration, production and retouching.